



## Add OptiMSM<sup>®</sup> for healthy joints\*

MSM (Methylsulfonylmethane) is made up of 34% sulfur—the fourth most abundant mineral in the human body. Sulfur is an important nutrient necessary for the maintenance of healthy joints, tendons, ligaments and other connective tissue.\* OptiMSM is an ultra-pure, high quality MSM that is backed by numerous pre-clinical and clinical studies for safety and efficacy.

### Human and animal studies suggest that OptiMSM<sup>®</sup>:

**Supports healthy joints\***

**Improves joint function and mobility\***

**Protects cartilage\***

### The Opportunity

- In the U.S., one in three adults are concerned about joint health (CDC).
- The natural products joint health market currently represents \$1.6 billion in sales and continues to grow (NBJ).
- Health conscious consumers across all demographics are looking for ways to maintain their quality of life by staying active.  
(Natural Marketing Institute)

OptiMSM<sup>®</sup>

To learn how adding OptiMSM to your next product can help deliver the health benefits your customers are looking for, email [info@bergstromnutrition.com](mailto:info@bergstromnutrition.com) or call **1.888.733.5676 (toll free) / 1.360.693.1833 (local)**.

\* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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## Why Add OptiMSM®?

**Purity.** A proprietary 4-stage distillation process that ensures a 99.9% pure product

**Consistency.** Exacting specifications guarantee a product that is always consistent in form and quality

**Safety.** The only GRAS-designated, Kosher and Halal certified, non-GMO, gluten-free, allergen-free, non-shellfish-derived, vegan MSM backed by extensive toxicology data

**Trust.** A branded ingredient manufacturers and consumers recognize and trust worldwide

**Experience.** 25+ years of manufacturing expertise backed by ISO 9001:2008 registration, FSSC22000 certification, HACCP and cGMP compliance

**Transparent operations.** Fully traceable products crafted in the USA at a dedicated MSM facility

**3rd-Party tested.** Identity verification and purity tested to the tightest specifications in the industry

**Scientifically researched.** A growing body of evidence supporting efficacy and a commitment to research that supports new applications and substantiates claims

**Easy formulation.** Product that's stable at high temperatures, is water-soluble and odorless, dissolves quickly, has no pH restrictions, and can be used in capsules, tablets, powders, RTM & RTDs

**Unmatched support.** A direct link to our Technical Support and Customer Service staff for trouble-free interactions every time

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## About Bergstrom Nutrition—We Are MSM

As pioneers in the manufacturing of methylsulfonylmethane (MSM) for human nutrition, we have earned a reputation for producing the safest, purest MSM in the world. With a 25+ year manufacturing history, we provide our clients a direct link to technical expertise that is second to none. At Bergstrom, we proudly stand behind our promise of a trouble-free experience by offering you a superior product that is fully traceable, always consistent and backed by research. Crafted in the U.S.A. through our proprietary distillation process, contact us to learn more about the benefits of adding OptiMSM to your next product.

Phone: 360-693-1883

Toll Free: 888-733-5676, (888-SEEK-MSM)

Email: [sales@bergstromnutrition.com](mailto:sales@bergstromnutrition.com)

[www.bergstromnutrition.com](http://www.bergstromnutrition.com)

