



Add OptiMSM[®] for healthy skin*

For many people “looking good” is part of “feeling good,” which can help instill a confidence that provides them with a competitive advantage. Healthy radiant skin is a sign of vibrant good health, and is often at the top of the “wish list” for people who want to look their best. MSM (methylsulfonylmethane) is a rich source of sulfur — 34% by weight. Sulfur is a key component of collagen that supports the skin’s structural framework. Sulfur is also a building block of keratin, the chief structural constituent of hair and nails.*

Clinical and pre-clinical studies suggest that OptiMSM[®] may help:

Reduce the appearance of fine lines and wrinkles*

Even skin tone*

Strengthen the skin’s protective barrier*

Support the structural integrity of skin*

Improve skin’s firmness and elasticity*

The Opportunity

- The global nutricosmetics (beauty-from-within) market is estimated to grow at a compound annual growth rate of 17.8 percent, to reach \$5.6 billion by 2015. (Frost & Sullivan)
- Body care and facial care are the most valuable categories in the U.S. skincare sector and are expected to witness strong growth rates through 2017. (Market Focus Trends Report)
- Lines between food, cosmetics, and nutritional supplements are continually blurring with many consumer products being called nutraceuticals, nutricosmetics, and beauty beverages. (Nutritional Outlook)



To learn how adding OptiMSM to your next product can help deliver the health benefits your customers are looking for, email info@bergstromnutrition.com or call **1.888.733.5676 (toll free) / 1.360.693.1833 (local)**.

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Why Add OptiMSM®?

Purity. A proprietary 4-stage distillation process that ensures a 99.9% pure product

Consistency. Exacting specifications guarantee a product that is always consistent in form and quality

Safety. The only GRAS-designated, Kosher and Halal certified, non-GMO, gluten-free, allergen-free, non-shellfish-derived, vegan MSM backed by extensive toxicology data

Trust. A branded ingredient manufacturers and consumers recognize and trust worldwide

Experience. 25+ years of manufacturing expertise backed by ISO 9001:2008 registration, FSSC22000 certification, HACCP and cGMP compliance

Transparent operations. Fully traceable products crafted in the USA at a dedicated MSM facility

3rd-Party tested. Identity verification and purity tested to the tightest specifications in the industry

Scientifically researched. A growing body of evidence supporting efficacy and a commitment to research that supports new applications and substantiates claims

Easy formulation. Product that's stable at high temperatures, is water-soluble and odorless, dissolves quickly, has no pH restrictions, and can be used in capsules, tablets, powders, RTM & RTDs

Unmatched support. A direct link to our Technical Support and Customer Service staff for trouble-free interactions every time

About Bergstrom Nutrition—We Are MSM

As pioneers in the manufacturing of methylsulfonylmethane (MSM) for human nutrition, we have earned a reputation for producing the safest, purest MSM in the world. With a 25+ year manufacturing history, we provide our clients a direct link to technical expertise that is second to none. At Bergstrom, we proudly stand behind our promise of a trouble-free experience by offering you a superior product that is fully traceable, always consistent and backed by research. Crafted in the U.S.A. through our proprietary distillation process, contact us to learn more about the benefits of adding OptiMSM to your next product.

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